



TBLC Virtual 2021

SPONSOR BROCHURE

20th Annual
**Team-Based
Learning Collaborative**

Annual
Meeting



Team-Based
Learning™
Collaborative

March 3 - 5

A virtual event brought
to you by the TBLC

www.TBLCConference.org

PLEASE JOIN US!

Meeting Facts

The Team-Based Learning Collaborative (TBLC) is a global group of educators dedicated to supporting faculty from a variety of disciplines who wish to implement team-based learning. Our recent conferences have included educators from a range of backgrounds, including medical education, other health-related disciplines, graduate and undergraduate education, K-12 education, nonprofit and corporate universities. We have benefited from everyone's experience and wisdom as we strive to share teaching resources and promote the dissemination, evaluation and scholarship of team-based learning.

Who Should Exhibit?

We have a wide range of sponsorship opportunities designed to showcase your company's products and services and maximize your footprint. TBLC reserves the right to deny any sponsor for any reason, and TBLC seeks sponsors consistent with the Collaborative's mission, vision, and values.

- Educational technology companies/developers (e.g. applications, devices, learning management systems, audience response systems, testing tools)
- Publishers of education-focused journals and books (disciplines can include a variety of areas: K-12, undergraduate, graduate, professional, health sciences)
- Developers of distance education platforms
- National organizations representing educational associations
- Providers of continuing education
- Universities and other educational organizations seeking talented educators

SCHEDULE OF EVENTS

Wednesday, March 3, 2021

10:00 AM	-	10:15 AM	Welcome & Introduction
10:15 AM	-	11:15 AM	Plenary
11:15 AM	-	11:30 AM	Break
11:30 AM	-	1:30 PM	Workshops
1:30 PM	-	1:45 PM	Break
1:45 PM	-	2:45 PM	Oral Presentation Q&A Session

Thursday, March 4, 2021

10:00 AM	-	10:15 AM	Welcome
10:15 AM	-	11:45 AM	Expert Panel
11:45 AM	-	12:00 PM	Break
12:00 PM	-	1:15 PM	Business Meeting
1:15 PM	-	1:30 PM	Break
1:30 PM	-	2:45 PM	Networking Reception

Friday, March 5, 2021

10:00 AM	-	10:15 AM	Welcome
10:15 AM	-	11:15 AM	Plenary
11:15 AM	-	11:30 AM	Break
11:30 AM	-	1:30 PM	Workshops
1:30 PM	-	1:45 PM	Break
1:45 PM	-	2:45 PM	Oral Presentation Q&A Session

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SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$7500 - Plenary & Networking

- Waiting room sponsorship of your choice of plenary presentation
- Sponsored networking session with a short platform presentation (20-25 minutes)
- Branding/logo in waiting room
- Company logo in the footer of all event website pages.
- Waiting room sponsorship of up to three workshops with logo
- Ability for one-on-one scheduling with attendees

Silver Sponsor - \$5000 - Poster & Orals

- Company logo displayed prominently on main Poster and Oral presentation pages of the event website
- Ability to add company description on conference awards page
- Waiting room sponsorship of one workshop with logo

Bronze Sponsor - \$2500 - Business Meeting

- Sponsored business meeting with branding/logo
- Ability to add company description on business meeting page
- Waiting room sponsorship of one workshop with logo

Signature Sponsor - \$1000

- Great venue for universities and other educational organizations to highlight their TBL programs and talented TBL facilitators.
- Full page ad in the conference booklet

Benefits for all sponsors include:

- Company listing & logo on exhibitor page
- Company description and information which may include a website link, downloadable handouts/flyers or a promotional video.
- Ability to interact with attendees in a virtual exhibit room
- Ability to submit physical or digital swag items to be included in attendee packets.



Exhibitor Application

Questions about how to complete this form?

Email us at:
support@tblcadmin.org

Or call us at:
304-208-8011

Return form to:

TBLC
c/o JulNet Solutions, LLC
1014 6th Avenue
Huntington, WV 25701

Or fax form to:
304-523-9700

Exhibitor Information

ORGANIZATION			EMAIL
ADDRESS			CITY
STATE	ZIP	COUNTRY	PHONE

Agreement: We hereby submit application for exhibit at the 20th Annual TBLC Meeting. We agree to abide by the terms and conditions set forth under terms, conditions & general rules.

SIGNATURE	DATE
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Booth Participants

NAME	EMAIL
NAME	EMAIL

- Please attach or e-mail a brief company description (100 words or less) of your organization's products and services. This description will be printed in conference syllabi.
- Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as the recognition at the meeting and in the conference booklet.
- Please read the Exhibitor Information and Conditions of Exhibitor Agreement carefully before sending in this application/contract for Exhibit Space. Exhibitor booth assignments are on a first-come, first-serve basis. There are a limited number of tabletops for non-profit discipline societies.

Registration Information

REGISTRATION TYPE
 Gold Sponsor \$7,500
 Silver Sponsor \$5,000
 Bronze Sponsor \$2,500
 Signature Sponsor \$1,000

Payment Information

NAME	PAYMENT METHOD <input type="checkbox"/> CHECK <input type="checkbox"/> CREDIT CARD (MASTER CARD / VISA)		
EXHIBIT FEE	SPONSOR FEE	CREDIT CARD #	
SIGNATURE	EXPIRATION DATE	CCV #	AMOUNT

Complete and send this form with full payment to :
TBLC • c/o JulNet Solutions, LLC • 1014 6th Avenue • Huntington, WV 25701 • Phone 304-208-8011 • Fax 304-523-9700
support@tblcadmin.org • www.teambasedlearning.org

TERMS AND CONDITIONS

Application deadline & fees

Applications for exhibit space are considered on a first come, first serve basis. It is recommended that your organization submit the completed application form as soon as possible. Exhibitors must be registered and have their company description and logo on file no later than February 1, 2021 to guarantee inclusion into the conference booklet. The deadline for receipt of the application as full payment is 5:00 pm EST, February 25, 2021. Rates will increase \$250 for all applications postmarked after February 25, 2021.

Cancellations & Reductions

Cancellation requests must be received in writing no later than February 25, 2021 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to February 24, 2021, 20% of the total cost of space will be retained. If space is reduced between February 24, 2021 - March 1, 2021, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after March 1, 2021.

Shipping

All exhibitors must make individual arrangements for shipping and handling. Any physical swag items to be included in attendee packets must be received by TBLC no later than February 1, 2021.

Internet Connection

TBLC is not liable or responsible for the internet connectivity of any sponsors, attendees or presenters throughout the duration of the meeting.

Non-Educational Activities

Exhibitor sponsored dinner, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by TBLC.

Space

No subletting or sharing of booth space is permitted.

TERMS AND CONDITIONS

Liability

Each exhibitor agrees to protect, save and hold TBLC and all agents and employees thereof (hereinafter collectively called "Indemnified") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, exhibitor shall at all times protect, defend, indemnify, save, and hold harmless the indemnified against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

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QUESTIONS?

Please Contact

support@tblcadmin.org

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