

TBLC 2022 ANNUAL MEETING

MARCH 5-8

AN
IN-PERSON
EVENT
OF THE
TEAM-BASED
LEARNING
COLLABORATIVE



TEAM-BASED LEARNING COLLABORATIVE

ORLANDO, FLORIDA
ORLANDO, FLORIDA
ORLANDO, FLORIDA

EXHIBITOR
PROSPECTUS

TBLCMEETING.ORG

JOIN US

MARCH 5 - 8, 2022

MEETING FACTS

The Team-Based Learning Collaborative (TBLC) is an international group of educators dedicated to supporting faculty from a variety of disciplines who wish to implement team-based learning. Our recent conferences have included educators from a range of backgrounds, including medical education, other health-related disciplines, graduate and undergraduate education, K-12 education, nonprofit and corporate universities. We have benefited from everyone's experience and wisdom as we strive to share teaching resources and promote the dissemination, evaluation and scholarship of team-based learning.

WHO SHOULD EXHIBIT?

We have a wide range of sponsorship opportunities designed to showcase your company's products and services and maximize your footprint. The TBLC reserves the right to deny any sponsor for any reason, and TBLC seeks sponsors consistent with the Collaborative's mission, vision, and values.

- Educational technology companies/developers (e.g. applications, devices, learning management systems, audience response systems, testing tools)
- Publishers of education-focused journals and books (various disciplines, grade ranges, undergraduate, graduate, professional, health sciences)
- Developers of distance education platforms
- National organizations representing educational associations
- Providers of continuing education
- Universities and other educational organizations seeking talented educators

REGISTER AT **TBLCMEETING.ORG**

SCHEDULE OF EVENTS

ORLANDO, FLORIDA, USA

SATURDAY

MARCH 5, 2022

8:00 AM	-	11:00 AM	Exhibitor Set Up
8:00 AM	-	11:00 AM	Pre-Conference Workshop
8:00 AM	-	4:00 PM	Registration Open
11:00 AM	-	12:00 PM	Lunch
12:00 PM	-	3:00 PM	Pre-Conference Workshop
3:00 PM	-	3:30 PM	Break
3:30 PM	-	5:30 PM	Pre-Conference Workshop

MONDAY

MARCH 7, 2022

7:00 AM	-	6:00 PM	Registration Open
8:30 AM	-	10:30 AM	Workshops
10:30 AM	-	10:45 AM	Break
10:45 AM	-	12:15 PM	Plenary
12:15 PM	-	1:15 PM	Lunch
1:15 PM	-	3:15 PM	Workshops
3:15 PM	-	3:30 PM	Break
3:30 PM	-	4:30 PM	Oral Presentations
4:30 PM	-	6:00 PM	Poster Viewing
7:30 PM	-	8:30 PM	Dinner and Awards

SUNDAY

MARCH 6, 2022

8:00 AM	-	6:30 PM	Registration Open
9:00 AM	-	12:00 PM	Pre-Conference Workshop
12:00 PM	-	1:00 PM	Lunch
1:00 PM	-	4:00 PM	Pre-Conference Workshop
5:00 PM	-	6:30 PM	Plenary
6:30 PM	-	8:00 PM	Meet and Greet Reception

TUESDAY

MARCH 8, 2022

7:00am	-	3:00 PM	Registration Open
8:30am	-	10:30 AM	Workshops
10:30am	-	10:45 AM	Break
10:45am	-	12:30 PM	Oral Presentations
12:30pm	-	1:30 PM	Lunch
1:30pm	-	2:30 PM	Business Meeting
1:30pm	-	2:30 PM	Exhibitor Tear Down
2:30pm	-	2:45 PM	Break
2:45pm	-	3:45 PM	Expert Panel

REGISTER AT [TBLCMEETING.ORG](https://tblcmeeting.org)

SPONSORSHIP OPPORTUNITIES

PLATINUM EXHIBITOR - \$7500

- Four conference registrations including all meals, breaks, receptions, social event and dinner
- Two draped tables with four chairs provided
- Sponsorship of all meeting activities
- Recognition in the conference booklet including a 100 word marketing statement
- Company promotion on conference website
- Company brochure or literature sheet in each registrant's packet
- Sponsored email message to all meeting attendees. Exhibitor will provide TBLC with content that is subject to approval
- Company logo in the footer of all event website pages
- Full page advertisement in the conference booklet

GOLD EXHIBITOR - \$1000

- One conference registration including all meals, breaks, receptions, social event and dinner
- One draped table with two chairs provided
- Recognition in the conference booklet including a 100 word marketing statement
- Company promotion on conference website
- Choice of one activity sponsorship option from:
 - One Plenary
 - Oral sessions
 - Poster sessions
 - One workshop
 - Refreshment break
 - Meet and Greet Reception
 - Registration Area

SIGNATURE SPONSOR - \$500

- Great venue for universities and other educational organizations to highlight their TBL programs and talented TBL facilitators.
- Full page advertisement in the conference booklet
- Company promotion on conference website

REGISTER AT TBLCMEETING.ORG

TERMS AND CONDITIONS

APPLICATION DEADLINE & FEES

Applications for exhibit space are considered on a first come, first serve basis. It is recommended that your organization submit the completed application form as soon as possible. Exhibitors must be registered and have their company description and logo on file no later than February 1, 2022 to guarantee inclusion into the conference booklet. The deadline for receipt of the application as full payment is 5:00 pm EST, February 25, 2022. Rates will increase \$250 for all applications postmarked after February 25, 2022.

CANCELLATIONS & REDUCTIONS

Cancellation requests must be received in writing no later than February 25, 2022 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to February 24, 2022, 20% of the total cost of space will be retained. If space is reduced between February 24, 2022 - March 1, 2022, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after March 1, 2022.

SUBLETTING OR SPACE SHARING

Subletting or sharing of booth space is prohibited.

SHIPPING

All exhibitors are responsible for the organization's arrangements for shipping and handling. Any physical swag items to be included in attendee packets must be received by TBLC no later than February 1, 2022.

ELECTRICITY & INTERNET

Arrangements for electricity or Internet access must be made directly with TBLC. Details will be sent to all Exhibitors by February 1, 2022. Details for these arrangements will be sent to the official contact person.

NON-EDUCATIONAL ACTIVITIES

Exhibitor sponsored dinner, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by TBLC.

SOUND DEVICES / NOISE LEVEL

The noise level from any product demonstration or sound system must be kept to a minimum to prevent interference with other exhibits.

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TERMS AND CONDITIONS

CONTINUED

LIABILITY

Each exhibitor agrees to protect, save and hold TBLC and all agents and employees thereof (hereinafter collectively called "Indemnified") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, exhibitor shall at all times protect, defend, indemnify, save, and hold harmless the indemnified against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

QUESTIONS?

PLEASE CONTACT

SUPPORT@TBLCADMIN.ORG



Photos from the 2021 TBLC Virtual Annual Conference

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