

Team Based Learning Collaborative 11th Annual Meeting

Exhibitor Prospectus



March 1 - 3, 2012

St. Petersburg, FL

Meeting Facts

Team-Based Learning Collaborative (TBLC) is a group of educators dedicated to supporting faculty from a variety of disciplines who wish to implement team-based learning. Our recent conferences have included educators from a range of backgrounds, including medical education, other health-related disciplines, graduate and undergraduate education and from K-12 education. We have benefited from everyone's experience and wisdom as we strive to share teaching resources and promote the dissemination, evaluation and scholarship of team-based learning.

Who Should Exhibit?

- * Manufacturers and suppliers of teaching aids used in the classroom including PDAs, computers, simulators and other computer related teaching devices
- * Publishers of medical and basic medical science textbooks, books and journals
- * Developers of course management systems, case bank resource tools, web based testing solutions, test question banks
- * Manufacturers and suppliers of audience response systems and other student assessment tools
- * Suppliers of distance learning applications
- * National organizations representing educational associations

Exhibitor Information

Patron – \$1,500

- * Two registration fees will be waived including all meals, breaks, receptions, social event and dinner
- * Two draped tables with two chairs
- * Company Brochure or Literature sheet in each registrant's packet
- * Recognition in the syllabus including a 100 word marketing statement
- * Complete directory of participants - including e-mail addresses - provided in electronic format

Supporter – \$1,000

- * One registration fee will be waived including all meals, breaks, receptions, social event and dinner
- * One draped table with two chairs is provided
- * Company Brochure or Literature sheet in each registrant's packet
- * Recognition in the syllabus including a 100 word marketing statement

Contributor—\$500

- * One unmanned display table where your materials will be on display **OR**
- * Insert materials in each registrant's packet (Literature sheet, pens, flyers, trinkets, etc.)
- * Recognition in the syllabus including a 100 word marketing statement

Non-Profit Discipline Based Society —\$500

- * One registration fee will be waived
- * One eight-foot draped table with two chairs is provided
- * Recognition in the syllabus including a 100 word marketing statement

Additional Sponsorship Opportunities

All of the Workshops—\$5,000

One Luncheon—\$5,000

Full Page ad in Syllabus—\$1,000 (black & white)

Speaker or Program Feature—\$1,000

Refreshment Breaks—\$2,000

Daily Schedule of Events for Exhibitors

Wednesday, March 2, 2012

3:00 - 6:00 **Exhibitor Setup**

Thursday, March 3, 2012

7:30 - 4:00 Registration Desk Open
7:30 - 4:00 **Exhibits Open for Viewing**
8:00 - 10:45 Sessions
10:45 - 11:00 Break
11:00 - 12:30 Sessions
12:30 - 1:30 Lunch
1:30 - 2:30 **Poster & Exhibitor Viewing**
2:34 - 4:00 Sessions
6:00 - 8:00 Conference Dinner

Friday, March 4, 2012

7:30 - 4:00 Registration Desk Open
7:30 - 4:00 **Exhibits Open for Viewing**
8:00 - 10:00 Sessions
10:00 - 11:00 **Poster/Exhibitor Presentation**
11:00 - 12:15 Sessions
12:15 - 1:15 Lunch - Business Meeting
1:15 **Exhibitor Breakdown**

Hotel Information

For Additional Information Please Contact:

Julie K. Hewett, CMP
Association Manager

Email: admin@tblcollaborative.org

Terms, Conditions & General Rules

Application Deadline and Fees—Applications for exhibit space are considered on a first-come, first serve basis. Given limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. The deadline for receipt of the application as full payment is 5:00 pm EST, February 25, 2012. Rates will increase \$250 for all applications postmarked after February 25, 2012. Exhibit space is assigned by TBLC in the order that signed contracts and payments are received.

Cancellations or Reductions—Cancellation requests must be received in writing no later than February 25, 2012 and are subject to a \$250 cancellation fee per booth. If space is reduced prior to February 25, 2012, 20% of the total cost of space will be retained. If space is reduced between February 26, 2012— March 1, 2012, 50% of the total cost of the space will be retained. There are no refunds for reduction or cancellation after March 1, 2012.

Electrical Connections and Internet—Arrangements for electricity or Internet access must be made directly with TBLC. Details will be sent to all Exhibitors by February 1, 2012. Details for these arrangements will be sent to the official contact person.

Exhibit Booth Representation—A company representative must be at the display at all times when the exhibit hall is open. The rate for additional representatives not included in the original registration will be \$300. All company representatives must be pre-registered.

Liability—Each exhibitor agrees to protect, save and hold Bayfront Hotel, St. Petersburg, TBLC and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defined, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

Shipping—All exhibitors are asked to make individual arrangements for shipping & handling. Details for shipping will be sent to the official contact person.

Non-Educational Activities—Exhibitor sponsored dinner, receptions, entertainment activities and/or meetings may not be scheduled in direct conflict with any scheduled sessions. Requests for space must be approved by TBLC.

Sound Devices / Noise Level—The noise level from any product demonstration or sound system must be kept to a minimum to prevent interference with other exhibits.

Application

Organization _____

Address _____

City State Zip _____

Exhibit Booth Participants

1. _____ Title: _____

2. _____ Title: _____

* Please attach or e-mail a brief company description (100 words or less) of your organization's products and services. This description will be printed in conference syllabus

* Please send your logo in a high resolution .tif or .jpg format (300 dpi) to be used as recognition at the meeting and in the conference syllabus.

* Please read the Exhibitor Information and Conditions of Exhibitor Agreement carefully before sending in this application/contract for Exhibit Space. Exhibitor booth assignments are on a first-come, first-serve basis. There are a limited number of tabletops for not-profit discipline societies.

Agreement: We hereby submit application for exhibit space at the 11th annual TBLC meeting. We agree to abide by the terms and conditions set form under terms, conditions & general rules.

Name: _____

Signature: _____

Method of Payment: Check Credit Card (Master Card / Visa) Amount: _____

Card #: _____ Expires: _____

Exhibit Fee: _____

Sponsor Fees: _____

Add'l Registrants @

\$300 Each: _____

Exhibit Fees:

- Patron—\$1,500
- Supporter—\$1,000
- Contributor—\$500
- Non-Profit \$500

Sponsor Fees:

- One Luncheon—\$5,000
- Speaker or Program Feature—\$1,000
- All of the Workshops —\$5,000

Total Fees:

- Full Page ad in Syllabus—\$1,000 (b&w)
- One Refreshment Break—\$2,000

Complete and sign this form and return with full payment to TBLC, c/o JulNet Solutions, LLC, 3473 Rt. 60 East, Huntington, WV 25705